

DATAFACET™

Precision Classification

Taxonomy Management and Tagging Suite
Oracle Universal Content Management 11g
Oracle Secure Enterprise Search 11g

A Data Model for Unstructured Information

Enforcing compliance with meta-data policies is a major challenge for the enterprise. Users simply don't tag documents after they have created the content

DataFacet takes the chore out of adding metadata by automating the process.

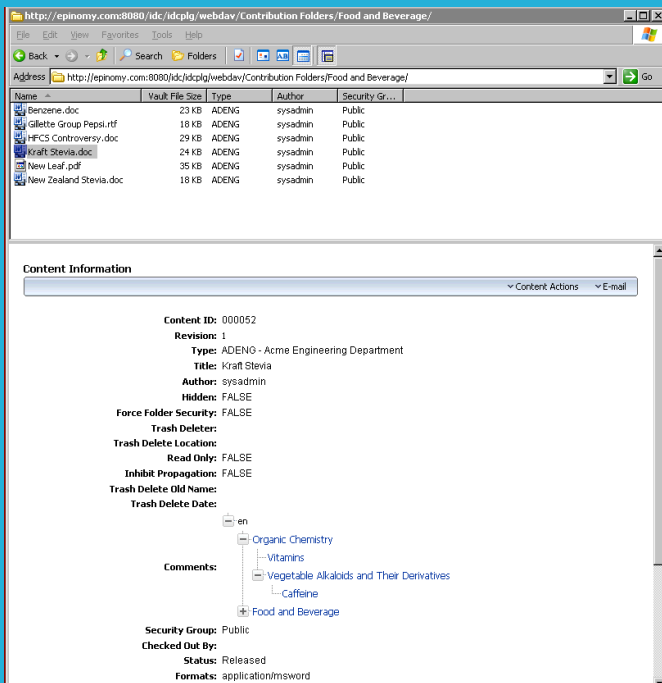
Documents are automatically categorized to foundation taxonomies the moment they are checked-in.

Find What You Know, Discover What You Don't Know

Taxonomies help the enterprise in two ways.

First, they help you find the information you already know is there. Second, they help you discover what you don't know by giving context to the search result and letting you filter and browse through the results.

Faceted Navigation powered by taxonomies is a powerful tool to help users find what they need, when they need it.



The screenshot shows a web browser window with the address bar displaying `http://epinomy.com:8080/idc/idcplg/webdav/Contribution Folders/Food and Beverage/`. Below the address bar is a table listing files:

Name	Vault File Size	Type	Author	Security Gr...
Benzene.doc	23 KB	ADENG	sysadmin	Public
Gillette Group Pepsi.rtf	18 KB	ADENG	sysadmin	Public
HFCS Controversy.doc	29 KB	ADENG	sysadmin	Public
Kraft Stevia.doc	24 KB	ADENG	sysadmin	Public
New Leaf.pdf	35 KB	ADENG	sysadmin	Public
New Zealand Stevia.doc	18 KB	ADENG	sysadmin	Public

Below the table is a "Content Information" section with the following details:

- Content ID: 000052
- Revision: 1
- Type: ADENG - Acme Engineering Department
- Title: Kraft Stevia
- Author: sysadmin
- Hidden: FALSE
- Force Folder Security: FALSE
- Trash Deleter: [empty]
- Trash Delete Location: [empty]
- Read Only: FALSE
- Inhibit Propagation: FALSE
- Trash Delete Old Name: [empty]
- Trash Delete Date: [empty]

Comments:

- en
 - Organic Chemistry
 - Vitamins
 - Vegetable Alkaloids and Their Derivatives
 - Caffeine
 - Food and Beverage

Security Group: Public
Checked Out By: [empty]
Status: Released
Formats: application/msword

R
recognize

Recognize the hidden value in enterprise content.

O
organize

Organize your valuable institutional knowledge.

I
innovate

Innovate with discovered intelligence.

Instant ROI with a Semantic Jumpstart

Creating a corporate taxonomy from scratch can take months. Start with a professionally built taxonomy from DataFacet and instantly jumpstart your enterprise metadata initiative.

Seamless Integration

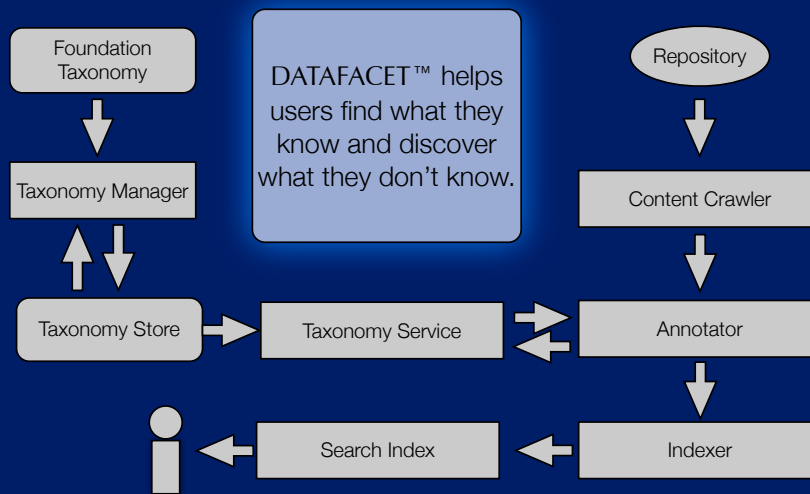
DataFacet is tightly integrated with the Oracle Secure Enterprise Search (SES) and Universal Content management and other Enterprise 2.0 initiatives from Oracle.

Foundation Taxonomies - pre-built taxonomies in hundreds of knowledge domains.

Taxonomy Manager - drag-and-drop simplicity to arrange terms and test rules.

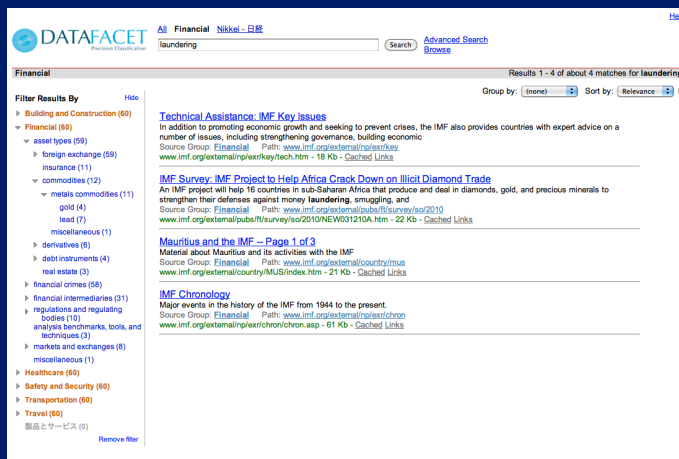
Taxonomy Annotator - automatically classify documents as they are added to UCM or crawled into SES.

Taxonomy Navigation Controls - advanced faceted navigation user interface elements.



DataFacet Secure Enterprise Search Workflow

- ▶ Domain Specific Foundation Taxonomies
- ▶ Automatic Document Classification
- ▶ Taxonomy Management Tool
- ▶ Oracle Universal Content Manager (UCM) and Secure Enterprise Search (SES) Integration



Taxonomy Faceted Search

Features and Benefits of DataFacet

Feature	Benefit
Automatic Classification	Remove most of the burden of document categorizing from end users. When documents are checked-in to UCM, they are automatically tagged with appropriate categories from the foundation taxonomies. This is a huge advantage when organizing enterprise content for maximum ROI. High value labor is saved for producing content rather than producing metadata.
Foundation Taxonomies	Over 40,000 preferred terms in over 30 comprehensive domains save you months of labor in setting up your enterprise taxonomies.
Taxonomy Management	Create and modify multiple taxonomies with the DataFacet Taxonomy Management console for Enterprise Knowledge Experts. It has drag-and drop simplicity for rearranging categories and editing category rules. You can preview categorization results in real-time against your documents.
Oracle 11g Integration	DataFacet Taxonomy Manager takes advantage of integration points in Oracle Secure Enterprise Search (SES) and Universal Content Management (UCM) to seamlessly classify documents.
Faceted Search and Navigation	Enhanced taxonomy navigation controls allow for truly flexible user interface implementations.
Powerful Tagging Engine	Flexible tagging engine uses a powerful yet familiar full-text query language, complete with boolean, proximity and fielded search capabilities.
Import and Export Taxonomies	Import taxonomies from industry formats such as SKOS, RDF, ARTX and proprietary formats from Applied Relevance, Microsoft and Autonomy.
Multi-Language Support	Foundation Taxonomies are available in 13 languages, including English, Spanish, Portuguese, Japanese, Simplified Chinese, Traditional Chinese, French, Korean, German, Italian and Vietnamese.



820 16th Street
Suite 605
Denver, Colorado 80202
U.S.A
www.datafacet.com

Email: info@wandinc.com
Phone: +1(303)623-1200
Fax: +1(303)893-1574

